



Fair Trade Recycling  
P. O. Box 1010  
Middlebury, Vermont 05753

March 5, 2013

**Subject:** Invitation  
Middlebury College Fair Trade Recycling Summit  
Middlebury, Vermont, United States,  
April, 16, 2013

Fair Trade Recycling (a tradename of the World Reuse, Repair and Recycling Association) is a consortium of concerned environmental and development professionals whose goal is to achieve the best possible standards for trade in used goods for reuse and recycling of used electronics (aka WEEE or e-Waste). The Association is pleased to invite you to attend the first Fair Trade Recycling Summit.

The Vermont Fair Trade Recycling Summit will be held in Middlebury College on April, 16, 2013. It will involve both a rigorous academic discussion of the concept of environmental policy in emerging markets, and a hands on tour of a large New England electronics recycling facility. Live streaming of the conference will be provided online by Middlebury College.

*When are exports externalizing environmental costs from wealthy to poor nations?  
When are boycotts of developing nations a guise for protectionism, or planned obsolescence?  
What parts of the emerging entrepreneurial market are key to "tinkerer blessing" economics?  
What are the real alternatives for refurbishing and recycling workers in importing nations?  
Can the market provide "alter globalization" alternatives to the current "e-waste" management?*

These and other questions will be debated by experts in the development of "e-waste" markets and policies. Two Middlebury College Courses on will challenge importers, regulators, activists, and exporters with challenging questions on both environmental policy and international politics. The international group will exchange information, develop a sustainable information network, and provide students at Middlebury College with different points of view on the issues discussed.

A limited number of seats at the two College classes (to be streamed and recorded) will be available to renewed members of the Fair Trade Recycling association. Tours of the Vermont recycling operation in Middlebury, with workshops held by importers from countries like Burkina Faso, Egypt, Ghana, Malaysia, Mexico, and Peru, will be available for a \$95 donation to WR3A.org.

Yours sincerely,

A handwritten signature in blue ink, appearing to read "Robin Ingenthron", with a long horizontal flourish extending to the right.

Robin Ingenthron, president

WR3A (dba Fair Trade Recycling)

## **AGENDA: April 16 Vermont Fair Trade Recycling Summit [Update 3/20]**

### **MIDDLEBURY COLLEGE (“Academic Track”)**

Two classes held in the morning and the afternoon in Middlebury College with presentations by internationally recognized figures in the field. A third Forum will be held for Middlebury College Students and Community interested in debate over Export of used goods.

9AM -11:00	Speaker Reception, Orientation, Introductions
11:00 -12:15	“Externalization of Opportunity or Harm?” Dr. John Isham. R.A.J. Hall (maximum of participants: 70)
12:15 -1:15	Lunch Discussion
1:45 - 3:00	“Environmental Policy in Developing World” Dr. Nadia Horning. Orchard room (maximum of participants: 50)
3:20 - 5:00	“Meet the E-Waste Exporters: Balancing Bans & Free Trade?” Panel Discussion moderated by Josh Lepawsky. Orchard room

### **AMERICAN RETROWORKS TOUR (“Hands-On Track”)**

ARI will provide an open house at its flagship “Good Point Recycling” company in Middlebury, Vermont. Each part of the operation (demanufacturing, hard drive management, high grade sorting, online marketing, collections, etc.) will host a brief “how to” on operations.

Overseas buyers at Good Point will answer questions about the goods they seek to import (or to avoid), the generation of “e-waste” in their own countries, and the prospects for the emerging markets to develop unique processes which may be equal, or superior to, management in the USA.

#### **Speakers and Panelists:**

- Andrea Boron, US International Trade Commission. Used Electronics Exports (February 2013).
- Adam Minter, Author, “Junkyard Planet”. Adam is a reporter for Bloomberg, based in Shanghai, who writes columns for BusinessWeek, Bloomberg, Recycling International, and The Atlantic.
- Katharina Kummer Peiry, EcoConsult (Geneva, Switzerland). Former Executive Secretary, Basel Convention Secretariat 2007-12. Former UNEP staff, Nairobi Kenya.
- Eric Harris, Assoc. Counsel/Dir. Of Govt. & Intl. Affairs, ISRI, (Washington, DC). Industry representative to UN PACE program.
- Josh Lepawsky, Geography, Memorial University (Newfoundland, Canada). Chief researcher, \$479,000 Fair Trade Recycling research grant.
- Ramzy Kahhat, Professor of Engineering, University Pontifica Catholic de Peru, FTR grant.
- Stephen D’Esposito, President, and Juliana Birkhoff, Vice President of Collaborative Practice, RESOLVE (resolv.org)
- Jean Frederic Somda, International Attorney and former Prosecutor General of Burkina Faso
- Martijn Van Engelen, Aatelco CEO, founder of Fair Trade Electronics in Holland, exporter.
- Reed Miller, Researcher, MIT.
- Lynn Rubenstein, Exec Director, NERC.org. Board Member, R2 Solutions.

## **Video or Personal Testimony on Fair Trade Recycling Case Studies:**

Some of these presentations will be made via Skype, others by recorded video on Live Streaming from the Fair Trade Recycling Website. Most will be available to answer questions about their overseas sales or purchases, both at Middlebury College and at the “hands on” track (demonstrating tests or repairs at Good Point Recycling in Middlebury).

- Jinex Mindevil, CEO, Ace TV, Lima Peru.
- Ruediger Kuehr, United Nations University, Inst for Sustainability, StEP, Germany.
- Colin Davis, VP, WR3A (dba Fair Trade Recycling), Vermont.
- Kyle Wiens, CEO, IFIXIT, producer of documentary “The Fixers”
- Charles Brennick, President, Interconnection, Board member WR3A
- Mostaem Billah, Ph.d candidate, Memorial University (FTR Grant), from Bangladesh.
- Jim Lynch, TechSoup Global, California.
- Allen Liu and Ow Young Su Fung, CEO and VP, Net Peripheral (Malaysia).
- Gordon Chiu and John Chiu, CEO and VP, Advanced Global Technology (USA, Peru)
- Roberto and Alice Valenzuela, founders, Retroworks de Mexico, Board member WR3A.
- Mike Rohrbach, Founder, CCLAC.org, Board Member WR3A.
- Timothy Anderson, President, World Computer Exchange.
- George Hinkle, CEO, ARCOA Recycling, Board Member WR3A.
- Muhammed Wahab Oboi, Ghana Importer of used electronics, member WR3A.
- Sarah Commes, PCRR, Refurbishers Group.
- Hamdy Moussa, CEO, Medi-Com, Egypt, member WR3A.
- Joshua Goldstein, Professor of Chinese History, USC Los Angeles (FTR Grant).
- Nancy Jo Craig, CCARC.com, Refurbishers Group, Baton Rouge LA, member WR3A.
- Oscar Adrian Orta, University of Guadelajara, Mexico, member WR3A.
- Adelaide Rivereau, WR3A, Masters in Waste Management, Univ Paul Cezanne, France
- Eric Prempeh, Technician, Good Point Recycling (from Ghana).
- Robin Ingenthron, Founder, WR3A, American Retroworks Inc., Good Point Recycling.
- Brenda Wijnen, WR3A, University of Amsterdam.
- Eva Careira, WR3A staff, Vermont, from Spain.
- Miguel Macuiza-Artur, World Aid, Angola.
- Qasim Munir, Good Luck Traders, Lahore, Pakistan.

Other invitations pending response. Some importers have indicated they will attend the Summit to present their points of view at the Forum, but do not want to be listed out of concern they will be targeted as “e-waste exporters”. A complete list of panelists and online participants will be posted at the Vermont Fair Trade Recycling Facebook Events page.

## LOCATION AND DIRECTIONS TO MIDDLEBURY COLLEGE

The conference is scheduled to take place at Middlebury College, Vermont. The College is a 2 1/2 hour drive from Montreal, about 4 hours from both Boston and Hartford, 5 hours from New York City, and 6 1/2 hours from Philadelphia.

Driving directions:

- From Burlington International Airport:

Turn left on Airport Road. At the stop light, cross the intersection onto Kennedy Drive. At the second light enter Rt. 189, (West to Rt. 7) south to Middlebury (30 miles).

- From New York

I-87 (Northway) North to Exit 20. Go east on Rt. 149 (Glens Falls area) to Rt. 4 (Whitehall, NY) to Vermont. At Exit 4 (Castleton, VT take Rt. 30 North to Middlebury.

- From Connecticut, Central Massachusetts:

I-91 North to Springfield/Ludlow VT Exit. Then take Rt. 103 to Rt. 7 (Rutland) and go North on Rt. 7 to Middlebury.

- From East:

I-93 North to I-89 North into Vermont. Take Exit 1(Queechee) to Rt. 4 West of Rt. 7 North to Middlebury, or Rt. 107 to Rt. 100 (mountain pass route).

WORKING LANGUAGE: English. French, Spanish translators available

EXPENSES: Some Participants' travel expenses will be met by the organizers on reimbursement basis.

LODGING: Some recommendations for Accommodations close to campus are:

Middlebury Inn ([www.middleburyinn.com](http://www.middleburyinn.com)) is located in the center of town (walking distance of campus).

Courtyard Marriot at Middlebury is located 1.5 miles from the main campus.  
(Other hotels available via search).

Burlington and Rutland Vermont (airport locations) are approximately 45 minutes drive from Middlebury, and offer a wide range of accommodation options.

REMOTE PARTICIPATION:

In addition to online streaming, active participation via Remote Assistance will be provided during certain parts of the Fair Trade Recycling Summit. Send an email, with Skype ID name, to Colin Davis ([colinmdavis@gmail.com](mailto:colinmdavis@gmail.com)). More information can be found at:

<http://www.middlebury.edu/offices/technology/help/mediaserv/livestreaming>

Thank you for your cooperation and we look forward to your participation at this important meeting. If you have questions, please send them to either:

Eva Careira, [eva@fairtraderecycling.org](mailto:eva@fairtraderecycling.org)

Oscar Adrian Orta [Oscar@fairtraderecycling.org](mailto:Oscar@fairtraderecycling.org)

Adelaide Rivereau [Adelaide@fairtraderecycling.org](mailto:Adelaide@fairtraderecycling.org)